

"Facilitating business retention, expansion, and new business growth on Kalamazoo's Northside"

Snowstorm Did Not Prevent Another Great NBA Holiday Party



Al hope that you, our members, have found yourselves on the positive side of this long recession. We certainly appreciate your continued support of the Northside Business Association as we work on your behalf to help you grow your business.

Since we last met, the NBA held a very successful Holiday Gathering at

Longjohns Floral. The snow has never stopped our members from attending this great venue for networking. In any economy, the best thing you, as a business owner or manager, can do is to network. Some of your best connections could be the person standing next to you. So, what's the good word for the day? Network, Network, Network!

NORTHSIDE BUSINESS ASSOCIATION

P.O. Box 50131
Kalamazoo MI 49005-0131
(269) 381-2977, ext.3202
jrclark@kazoochamber.com

www.northsidebusiness.org

NBA Officers 2008 – 2009

President	Amy Rimmert
Vice President	Cindy Carter
Treasurer	Danielle May
Secretary	JR Clark

Directors

Sid Ellis
Erma Gordon
Ralph Jones
Ernest Lanier
O'Neal Ollie
Marshall Pallett
Ken Rathert
John Thingstad
Jan Underhill



NBA Winter General Membership Meeting

Keynote Speaker:

Paul Spaude

*President and CEO
Borgess Health*

March 2, 2010

12:00 noon

Kalamazoo Charter Township Hall

1720 Riverview Dr.

Catering by:

Treat Street

(\$7 per person)

RSVP JR Clark at 381-2977, ext. 3202 e-mail
jrclark@kazoochamber.com
or by fax at 381-3507



Northside Business Association Begins Planning for a New Spring Clean-Up Project

Because economic development drives a community, the NBA will be changing its focus this spring. LaCrone Park has been our primary service project for the last three years. Because it is slated to get a makeover sometime in the foreseeable future, our board has seen fit to redirect its spring clean-up project to an area primed for redevelopment. This spring NBA will be rallying volunteers to partner with several service groups to do a Kalamazoo Riverfront clean-up. Our focus will be in the area along Harrison Street and which includes Rose and Verberg Park.

As plans firm up, we will be sending you more information. In the meantime, save the date of **May 15**. As is customary, we will wrap up the day with a celebration barbeque.

—Amy Remmert, President
Northside Business Association



NBA Pride Award Midwest Embroidery & Printing

*The **Northside Pride Award** is given periodically to a business that has made improvements to their building or grounds to enhance the overall look of the north side. This month, we are honoring **Midwest Embroidery & Printing** for the recent improvements to their facility on North Street. The mural depicting Northside businesses not only beautifies their building but enhances the sense of community. Congratulations go to Marshall Pallett for his commitment to the neighborhood.*

Upcoming Activities for NBA

Spring Clean-Up

Saturday

May 15

9:00 AM

to

1:00 PM

Barbecue to follow