

“Facilitating business retention, expansion, and new business growth on Kalamazoo’s Northside”

NBA President’s Update Summer 2006

WOW how could a year have passed since I accepted the honor of being the Northside Business Association’s President. As I reflect on the past year it seems we had a series of wonderful presentations starting with Southwest Michigan First at Bell’s Brew Pub, our new Mayor, Hannah McKinney, and most recently the wonderful lunch at the Smartshop.

Our last NBA General Meeting was hosted by Holly Fisher at the Smartshop. Holly gave us a tour of the facility and shared with us one of the sculptures she has created for the Riverwalk. We also had an update from Martha Aills and Keith Hernandez, City of Kalamazoo, on the Riverfront Re-development Project. Dick Skalski explained the plans for the Trailways to connect the Kal Haven Trail to Battle Creek. We also enjoyed Carl Sandelin’s motivational talk about the Walk Michigan initiative.

This past year, we’ve added 5 new NBA members, diversified our Board of Directors, and successfully held the second annual Northside Spring Clean-up.

I want to thank all the Board of Directors and NBA members for their assistance and support this year. Have a great Summer!



Second Annual Successful NBA Spring Cleanup

The 2006 Northside Business Association’s Spring Clean-up has come and gone but not without a significant impact on the north side neighborhood. Some 60 volunteers were present to make the May 6th event along North Westnedge and Park St. a rousing success. NBA Members, representing a diverse number of businesses, were present to oversee and assist with clean-up efforts. Assisting them were volunteers from NEPG, Calvary Bible Church, the Gospel Mission, Minority Business Alliance’s Kid Biz, Kalamazoo Valley Walkers, Jeter’s Leaders, the Chamber of Commerce and residents.

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NORTHSIDE BUSINESS ASSOCIATION

P.O. Box 50131
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NEW! www.northsidebusiness.org

NBA Officers 2005 – 2006

President	Gayle West-Webster
Vice President	Andy Wenzel
2nd V. P.	Suzanne Rhoades-Tidey
Treasurer	Amy Remmert
Secretary	Sherri Douglas

Board of Directors

Marty Dodge (Chamber Liaison)
Sherri Douglas
Erma Gordon
Bobby Hopewell
Brent Larson
Dan McGlenn
Jack Mekemson
Jodi Milks
Amy Remmert
Suzanne Rhoades-Tidey
Michele Russell
Bob Stafford
Jim Sullivan
John Thingstad
Eric Trevan
Andy Wenzel
Gayle West-Webster

Annual NBA Membership Meeting

“Kalamazoo Promise”

Presentations from:

W.E. Upjohn Institute

and

Region of Choice Task Force

about how the

Kalamazoo Promise

is impacting our community and

how your business can help

Wednesday, June 14, 2006

12:00 noon

Adams Outdoor Advertising

407 E. Ransom

Lunch Catered by Felpausch – Cost \$5
RSVP Sherri Douglas at 381-2977, ext. 3202
e-mail sdouglas@kazoochamber.com
or by fax at 381-3507

New NBA Look: Logo, Newsletter, & Website

When NBA Internal Committee member Jan Underhill noted the lack of a current newsletter to keep members informed, offering to create one seemed like a good solution. Problems with reproducing a dated, technically complicated logo suggested that perhaps it was time to consider an update. And then, when it was discovered that the original NBA website was proving difficult, if not impossible to update—well, you could say that one thing led to another.

So now you can find a complete member list with website links, current event announcements, reasons to join Northside Business Association and an application to do so, among other things, at www.northsidebusiness.org. We're offering ad space for a low introductory rate of \$25.00. And you are welcome to contact Jan (Member list, J.R. Underhill Communications—try it out!) if you need help with any of these things yourself!

Deacon's Conference Benefits from Spring Clean-up!

The Northside Business Association, after having received a generous in-kind donation of tools for the spring clean-up from Farm N Garden on Staples Avenue, donated all the garden equipment to the Deacon's Conference. The tools will be used in a garden tool lending program for the residents of the north side.



Deacon's Conference on Tuesday, May 23, at 11 a.m.

Left to right above: John Thingstad (NBA), Kenny Bizzell (Deacon's Conference), Steve Elms (Farm & Garden), Amy Remmert (NBA), and Terri Thomas (Deacon's Conference).

The Deacon's Conference has worked with residents in the past to do a "Block by Block" program and this will surely enhance their ability to assist residents with yard and garden projects.

Members of the External Committee of the Northside Business Association were on hand to make the presentation of tools to the



Andy Wenzel presented a **Pride Award** to Holly Fisher of **Smartshop**

The Northside Business Association makes a practice of recognizing business excellence and property enhancements that contribute to the quality of life and business climate on the Northside.

"When you look good, we all look good!"

Second Annual Successful NBA Spring Cleanup

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We are very proud of the progress and the growth that is continuing to take place throughout the Northside, and Northside Business Association wants to encourage others to help further that progress. This one-day event is just one visible way we can work together to help enhancements continue, not only in the Northside area of Kalamazoo, but throughout the entire community.

Thanks go to the following businesses for their support:

Rathco, LaSalle Bank, Envirologic, Farm N Garden, National City Bank, Citizens Credit Union, Pro Co Sound, Kreis Enderle Law Firm, Republic Waste, Little Caesars, NEPG and the cooperative efforts of the City of Kalamazoo.



Outgoing NBA President Gayle West-Webster (now Bachert) shows off the NBA Spring Cleanup colors on her new husband, Del.

WELCOME NEW MEMBER

First American Real Estate & Finance Corp.

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Kalamazoo, MI 49007
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269-276-9076 - fax
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