

**"Facilitating business retention, expansion, and new business growth on Kalamazoo's Northside"**

## A Word from the President



*NBA President Amy Remmert and Kalamazoo Mayor Bobby Hopewell leading "The 12 Days of Christmas" at the Holiday Party, held at Longjohn's Floral Shoppe.*

This last quarter has been good for the NBA. We had an opportunity to bring in the holidays with a great party at Longjohn Floral where we were entertained by the band "Goin Nowhere."

NBA continues to attract new members in part due to the proactive way we address the issues of our membership.

NBA's External Committee continues to provide interesting and informative programs for its quarterly meetings so as to help member businesses succeed. And we continue to work with local municipalities to find ways in which NBA might be able to assist with pro-business issues.

I encourage members to stay involved and if you or someone you know is looking for a way to help, contact a

board member. We would be glad to help you channel some of your enthusiasm for the benefit of the community we represent. If you are interested in a board position, please send a resume to the NBA, PO Box 50131, Kalamazoo MI 49005.

Amy Remmert  
President, NBA



*Cindy Carter, NBA Board member and Sherri Douglas, NBA Secretary*

### NORTHSIDE BUSINESS ASSOCIATION

P.O. Box 50131  
Kalamazoo MI 49005-0131  
(269) 381-2977, ext.3202  
sdouglas@kazoochamber.com

[www.northsidebusiness.org](http://www.northsidebusiness.org)

#### NBA Officers 2006 – 2007

President	Amy Remmert
Vice President	Suzanne Rhoades-Tidey
Treasurer	Jim Sullivan
Secretary	Sherri Douglas

#### Directors

Cindy Carter  
Erma Gordon  
Ernest Lanier  
Jack Mekemson  
Terri Benton-Ollie  
Ken Rathert  
John Thingstad  
Jan Underhill



### NBA Winter General Membership Meeting

#### Panel Discussion on Employee Safety at Work

February 13, 2008

12:00 noon

**Louie's**

440 E. North Street

Lunch Cost \$5

RSVP Sherri Douglas at 381-2977, ext. 3202  
e-mail [sdouglas@kazoochamber.com](mailto:sdouglas@kazoochamber.com)  
or by fax at 381-3507

# MEMBER SPOTLIGHT

## Northside Business Association Welcomes New Member!



Eric Lindsley, President and CEO of Knightwatch, Inc. with the company's fleet of service vehicles.

### **Knightwatch, Inc.**

Thirteen years ago, Eric Lindsley began fulfilling a dream by starting his own business. Knightwatch was started from scratch, as Eric states. This was not a franchise but a vision to provide reliable security systems to both residential and commercial customers.

In today's technological world, Knightwatch provides a long list of services including:

- Alarm Systems
- Boiler Controls
- Thermostat Controls
- Computerized Lighting Systems

### **"Green Building" Help**

Eric prides himself in helping companies with their "Green Building" technology which may be more expensive at the front end but pays off in savings in the long term.

Eric Lindsley is President and CEO of Knightwatch and currently employs 18 people. As his company grows he also "wants to see southwest Michigan cities succeed and grow." He joined Northside Business Association to show his support of the northside as a good place to do business. In his spare time, Eric coaches and supports floor hockey.



Visit [www.knightwatch.net](http://www.knightwatch.net) to learn more about what Knightwatch can do to keep your home or business secure.

## Minority Business Alliance to be Featured in National Magazine

MBA, a Kalamazoo Area Chamber affiliate, will be featured in the March 2008 Edition of EBONY Magazine in the Parent's section. They will be covering the Kid-Biz program with a 1000 page article and 3-4 pictures. To learn more about the MBA and the programs it sponsors, contact:

Orman (Erma) Gordon  
Minority Business Alliance  
435 Whitcomb  
Kalamazoo, MI 49001  
(269) 388-3853 ext. 204

Website: [www.minoritybusinessalliance.ws](http://www.minoritybusinessalliance.ws)

• **SAVE THE DATE** •  
**Spring Cleanup**  
**May 17, 2008**  
**LaCrone Park**

## WELCOME NEW MEMBERS

### **Approved Fire Protection Co**

2513 N. Burdick  
Kalamazoo, MI 49007  
Phone: 342-2748

Fire Protection - Fire Alarms,  
Suppression Systems, Extinguishers  
Website: [www.approvedfire.com](http://www.approvedfire.com)  
John Lewandowski, President

### **KnightWatch, Inc.**

5070 Wynn Road  
Kalamazoo, MI 49048  
Phone: 381-2100

Design & Install of CCTV, Security,  
Access Control & Fire Systems -  
Website: [www.knightwatch.net](http://www.knightwatch.net)  
Eric Lindsley, President

